

# Razan Nasser Al-Shahrani

Project Manager

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📍 Riyadh, Saudi Arabia

📞 WhatsApp

**Status: Open to opportunities**

Nationality: Saudi

Last updated : 27/09/2025



## Professional Summary

Project Manager with 2+ years of experience leading national and commercial initiatives that blend creativity, organization, and community impact. Strong track record running campaigns and programs that advance institutional goals and market presence. Passionate about turning vision into measurable results.

## Career Objective

- Contribute to organizational growth by learning and applying new techniques to meet department goals.
- Ambitious and diligent; able to deliver outstanding results within cross-functional teams.

## Experience

### **Accounts & Project Manager - Almond Creative Group**

 04/2024 — Present

 1 yr 5 mo

- Primary client POC; relationship building and retention.
- Owns account portfolio, scope definition, and alignment to client strategy.
- Leads cross-functional teams to deliver on time & budget.
- Coordinated with sales/marketing/finance for smooth campaign execution.
- Provided tailored solutions, performance reviews, and handled contracts/renewals.

### **Assistant Manager - Alinma Bank**

 01/2021 — 12/2023

 2 yr 11 mo

- Supported daily operations and strategic planning.
- Fraud pattern analytics; reduced fraud by 25%.
- Worked with Compliance/Risk on investigations.

- Identified cross-sell opportunities and boosted product sales.
- Staff training on fraud indicators; leveraged CRM for performance tracking.

## ● Key Achievements & Projects

- Led municipal campaigns (MOMRAH) to address visual pollution in buildings, roads, and schools.
- Worked on a national campaign with SNB (AIAhli) to raise quality-of-life awareness in schools across KSA.
- End-to-end management of "Friends Association" projects: Saudi Sport Show participation, annual ceremony #34, 18-month media campaign to attract investors and promote association goals.
- Full program for Hamad Bin Mohammed Al-Saidan Real Estate: two-year digital campaigns, website build, video content production, brochures and project profiles.
- Marketing campaign lead for "Buyoot Al-Hai" (Al-Muzaini Real Estate) achieving complete sales in record time.
- SNB volunteering program: coordinated and managed volunteers.
- "Basmat Baladi": admin support, business development, and sales growth.
- Kaden, Al-Muzaini & Al-Saidan: managed, designed, and executed corporate booths at Cityscape Riyadh.

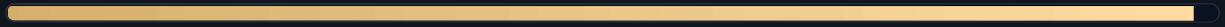
## ● Education & Certificates

- PMP Fundamentals — 35 hours.
- Risk Management — 25 hours.
- Professional Risk Management — 35 hours.
- Marketing Course — 30 hours.

## Languages

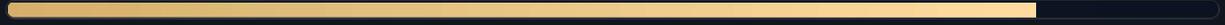
Arabic

Native



English

Very Good



## Skills

Project Management

Account Management

Campaign Management

Stakeholder Communication

Budgeting

Scheduling

Risk Management

Vendor Management

Team Leadership

CRM

Data Analysis

Reporting

Event Management

Content Coordination

Negotiation

Microsoft Office

Presentation

## Honors

- Honor shield from Almond as Best Project Manager.
- Certificate of Appreciation from MOMRAH — “Basmat Baladi” project.

*Razan*